



Network Analytics Solutions for Shippers

Granular visibility into capacity for smarter sourcing and network management

DAT iQ Network Analytics solutions help shippers manage planning and optimization, build a diverse carrier portfolio, and navigate ever-changing market conditions and macroeconomic challenges.

Build resilience across your network



Uncover additional market capacity to help plug routing guides and develop new carrier relationships.

Access an extensive carrier database with views into coverage and capacity volume, and streamline new carrier negotiations and onboarding.

Compare regional capacity conditions



Get a clear picture of truckload freight supply and demand balances using multi-dimensional views of capacity conditions, such as heat maps and weighted indexes.

Use past, present, and future conditions for more proactive and accurate planning.

Adapt to new and ongoing challenges



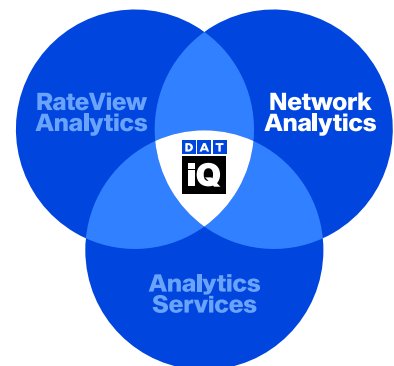
Leverage real-time insights for more flexible strategies like mini-bids to address problematic lanes, reduce costs and/or improve service levels.

Identify savings opportunities and alternative sources of capacity to avoid service failures using granular lane-level data on carrier truck posts and search activity.



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DAT iQ's full-suite network analytics solution package helps shippers reduce costs, increase efficiency, and take charge of their network.



Shippers Can Leverage Network Analytics to Answer Key Questions



- ✓ Which carriers should I include in my annual RFP or mini-bid?
- ✓ Where do I find new carriers to expand my network and routing guide?
- ✓ Which carriers align with my network and could save me the most?
- ✓ Which carriers caused the most inflation last year, month, week? What carriers should we consider utilizing?
- ✓ Which lanes should we be able to improve costs on given the current market?
- ✓ Which lanes should I pre-award and which lanes need more competition?

Find out why over 1,300 shippers trust DAT iQ to help solve day to day challenges, transform shipping operations, and achieve their goals.

Visit [DAT.com/Empower_iQ](https://www.dat.com/Empower_iQ) to learn how to take the uncertainty out of freight